Stakeholder Engagement

Stakeholder Engagement

Introduction

The Stakeholder Engagement part of resilience strategy development is **proactive and inclusive** to reflect all parts, ages, ethnicities, cultures, and income levels of a community. Our efforts range from simply informing to listening, consulting, and collaborating—with goal of **empowering the whole community** to have a voice in building resilience.

This section contains a **summary of stakeholder assessment** via meetings, focus groups, online questionnaires, social media, and summaries.

Stakeholder Engagement
Summary

2,031
Responses
in 2 months

Resilient GM&B Priorities Online Questionnaire

14 Interactive Focus Groups

491
Participants

LMS, MDCCMA, Philanthropy Miami, Miami Beach Workshops, Code for Miami, Planner Technical Committee, AIA/MCAD, CLEO Institute (Little Haiti), UASI, GMCC Goals Conference, South Dade EDC, Liberty City, Little Havana, Doral Community Coalition

70%
Mayor Meetings Completed

403
Responses
In 2 months
Discovery Area Priorities Questionnaire

Numerous
Local Speaking Engagements

9 Subject Specific Meetings **118**
Participants

transportation, housing, planning, education and youth development, social services, health services, public safety, water resources and natural systems, GIS

200
Participants

Agenda Setting Workshop

5 100RC Engagements

Resilience Summit, Facebook Live, Gold Coast Australia Resilience Symposium, Manchester ASW, New Orleans

Stakeholder Engagement

Numbers as of August 2017

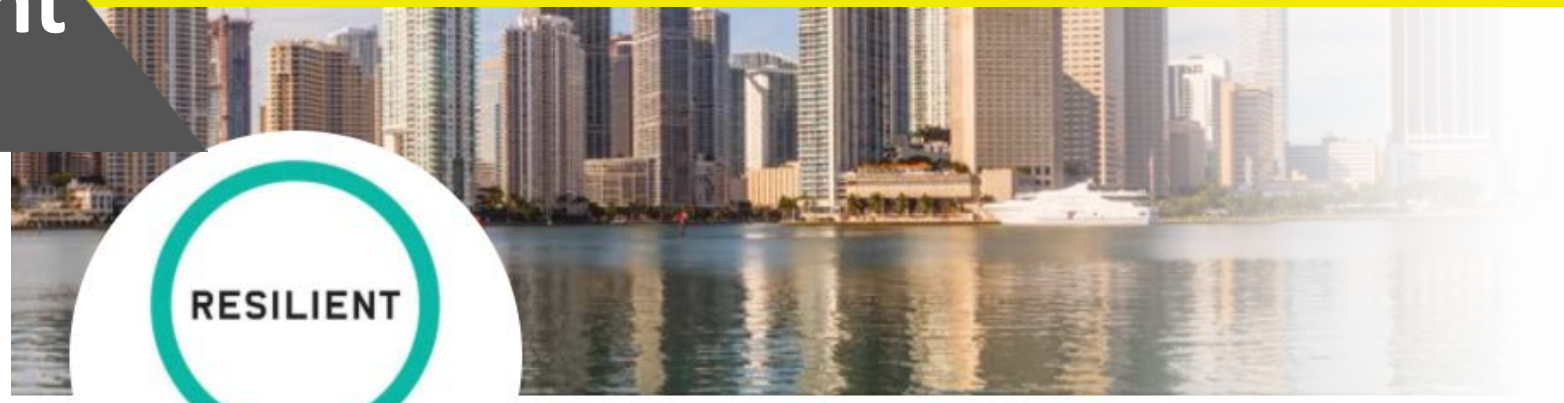
379 likes
386 followers

Facebook Live with **The New Tropic:** **3000** viewers

1,010 following
462 followers

1,151 following
390 followers

@Resilient305



RESILIENT GREATER MIAMI THE BEACHES

Tweets 242 | Following 1,010 | Followers 462 | Likes 167 | Lists 1

Resilient305
@Resilient305

A collaboration between @MiamiDadeCounty, @CityofMiami, @MiamiBeachNews and @100ResCities to respond to Greater Miami & The Beaches' challenges

Miami, FL
resilient305.com
Joined March 2017
75 Photos and videos

Tweets | Tweets & replies | Media

Resilient305 @Resilient305 · Aug 28
Resilience is about surviving and thriving, regardless
#Resilient305 Photo... instagram.com/p/BYV0jOx

Resilient305 @Resilient305 · Aug 25
Did you know sunscreen was invented by a #Miami
Benjamin Green developed a lotion for WWII soldier
2 2

Resilient305 @Resilient305 · Aug 24
On 8.24.1992 #HurricaneAndrew made landfall on

Stakeholder Engagement

Key Issue Topics

Social Services

- Awareness of services (by users and by providers)
- Collaboration (data sharing, resources, tracking)
- Cultural diversity

Natural Systems

- Quality (Everglades, Biscayne Bay)
- Integration (urban, preservation)
- Agriculture

Planning + Zoning

- Collaboration among Miami-Dade County and all cities
- Land use standards
- Data sharing
- Lack of economic diversity

Public Safety

- Juvenile crime
- Cybersecurity
- Disaster response

Stakeholder Engagement

Key Issue Topics

Housing

- Rent-regulated housing; affordability bands
- Location and quantity of availability
- Non-resident buyers driving up housing costs

Transit

- Public perception of public transit
- Transit reliability, ease of use, safety
- Multimodal options (safe, connected)

Water Resources

- Water quantity and quality (aquifer, sea level rise)
- Shoreline nourishment
- Utility infrastructure (water, sewer)

Education + Youth Development

- Funding per child
- Truancy + graduation rates

Health Services

- Health pandemic (Zika, yellow fever)
- Preventive care in amongst vulnerable populations
- Major health issues (HIV, drug use)

Stakeholder Engagement
Key Findings

What is Resilience?

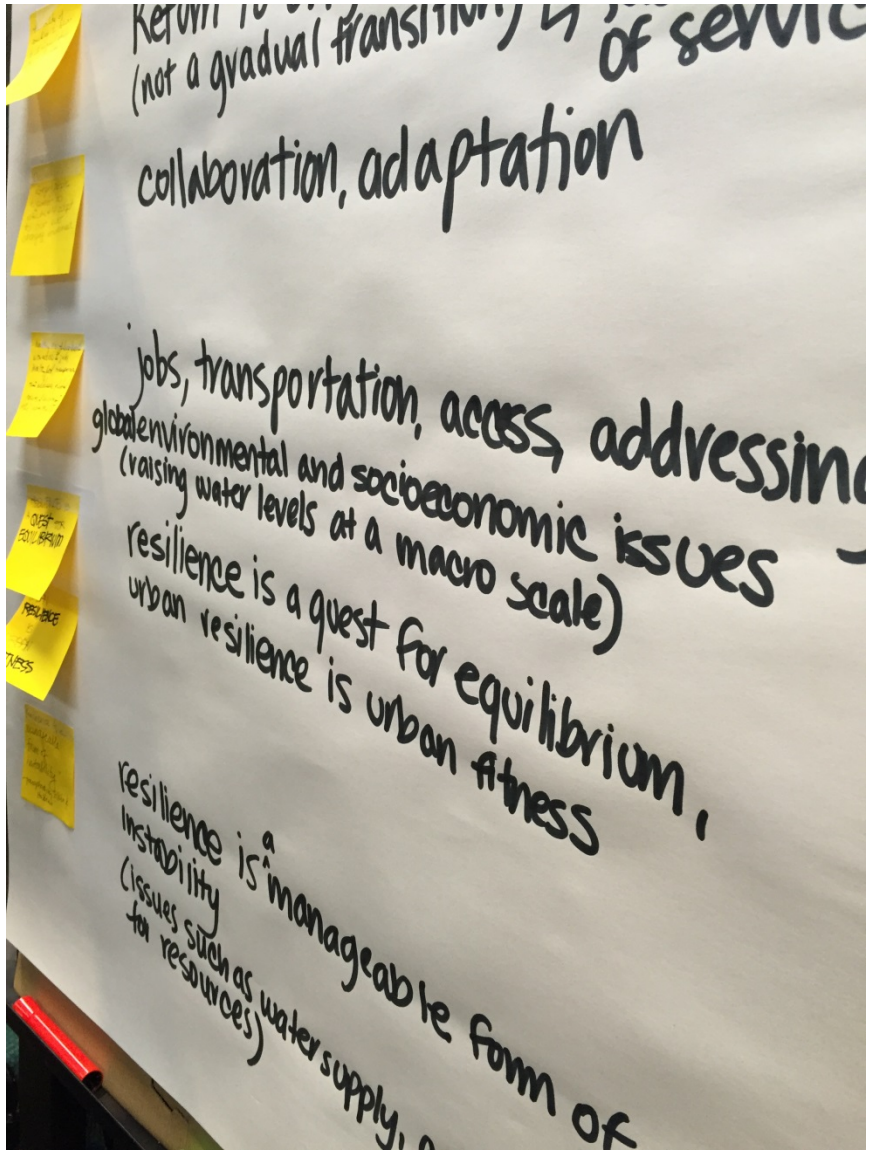
"Adaptability in the built environment… buildings that can withstand shocks and stresses." —Architect, Private Sector

"Be prepared, now." —Engineer, Public Sector

"Urban Resilience is the capacity of individuals, communities, institutions, businesses, and systems within a city to survive, adapt, and grow no matter what kinds of chronic stresses and acute shocks they experience." —100RC

"The ability to recover from acute or chronic stresses." —Emergency Management, Public Sector

"Proactive and engaging all stakeholders to create a plan that resolves issues." —Community Programs, Non-profit



Stakeholder Engagement

Key Findings – Averages

Priority Shocks + Stresses

Agenda Setting Workshop

Focus Groups

Mayor Meetings

Shocks

Agenda Setting Workshop

- Hurricanes/Tornadoes 22%
- Economic Crash 11%
- Infrastructure Failure: Cyber Security/Communications 9%
- Infrastructure Failure: Transport/Access 9%

Focus Groups

- Hurricanes/Tornadoes 28%
- Economic Crash 17%
- Infrastructure Failure: Transport/Access 9%
- Rainfall Flooding 9%

Mayor Meetings

- Rainfall Flooding 19%
- Economic Crash 19%
- Hurricanes/Tornadoes 19%
- Infrastructure Failure: Sewer/Stormwater 16%

Top Shocks across engagement include Hurricanes/Tornados, Economic Crash, Infrastructure Failure

Stakeholder Engagement

Key Findings – Averages

Priority Shocks + Stresses

Agenda Setting Workshop

Focus Groups

Mayor Meetings

Stresses

Agenda Setting Workshop

- Overtaxed + Unreliable Transportation System 15.5%
- Rising Sea Level + Coastal Erosion 15.5%
- Aging Infrastructure 15.5%
- Lack of Affordable Housing 14%
- Access to Quality Education 7%

Focus Groups

- Lack of Affordable Housing 29%
- Overtaxed + Unreliable Transportation System 25%
- Rising Sea Level + Coastal Erosion 17%
- Pronounced Poverty 11%
- Aging Infrastructure 9%

Mayor Meetings

- Overtaxed + Unreliable Transportation System 23%
- Aging Infrastructure 16%
- Rising Sea Level + Coastal Erosion 15%
- Unstable Political Climate 12%
- Lack of Affordable Housing 12%

Top Stresses across engagement include Housing, Transportation, Infrastructure, Rising Sea Level

Stakeholder Engagement

Key Findings – Averages

Strengths + Weaknesses

Agenda Setting Workshop

Ensures continuity of critical services **21%**

Meets basic needs **11%**

Fosters long-term and integrated planning **10%**

Focus Groups

Provides and enhances natural and man-made features **27%**

Meets basic needs **23%**

Ensures continuity of critical services **17%**

Mayor Meetings

Fosters long-term and integrated planning **16%**

Promotes cohesive and engaged communities **16%**

Ensures continuity of critical services **12%**

Ensures social stability, security, and justice **12%**

Strengths

Top Strengths across engagement is ensures continuity of critical services

Stakeholder Engagement

Key Findings – Averages

Strengths + Weaknesses

Agenda Setting Workshop

Focus Groups

Mayor Meetings

Weaknesses

Provides reliable communications and mobility **31%**

Empowers a broad range of stakeholders **12.5%**

Supports livelihoods and employment **8%**

Supports livelihoods and employment **30%**

Fosters long-term and integrated planning **21%**

Provides reliable communications and mobility **18%**

Provides reliable communications and mobility **19%**

Meets basic needs **13%**

Ensures continuity of critical services **13%**

Top Weaknesses across engagement is reliable mobility

Stakeholder Engagement

Stakeholder Input

Perceptions Assessment

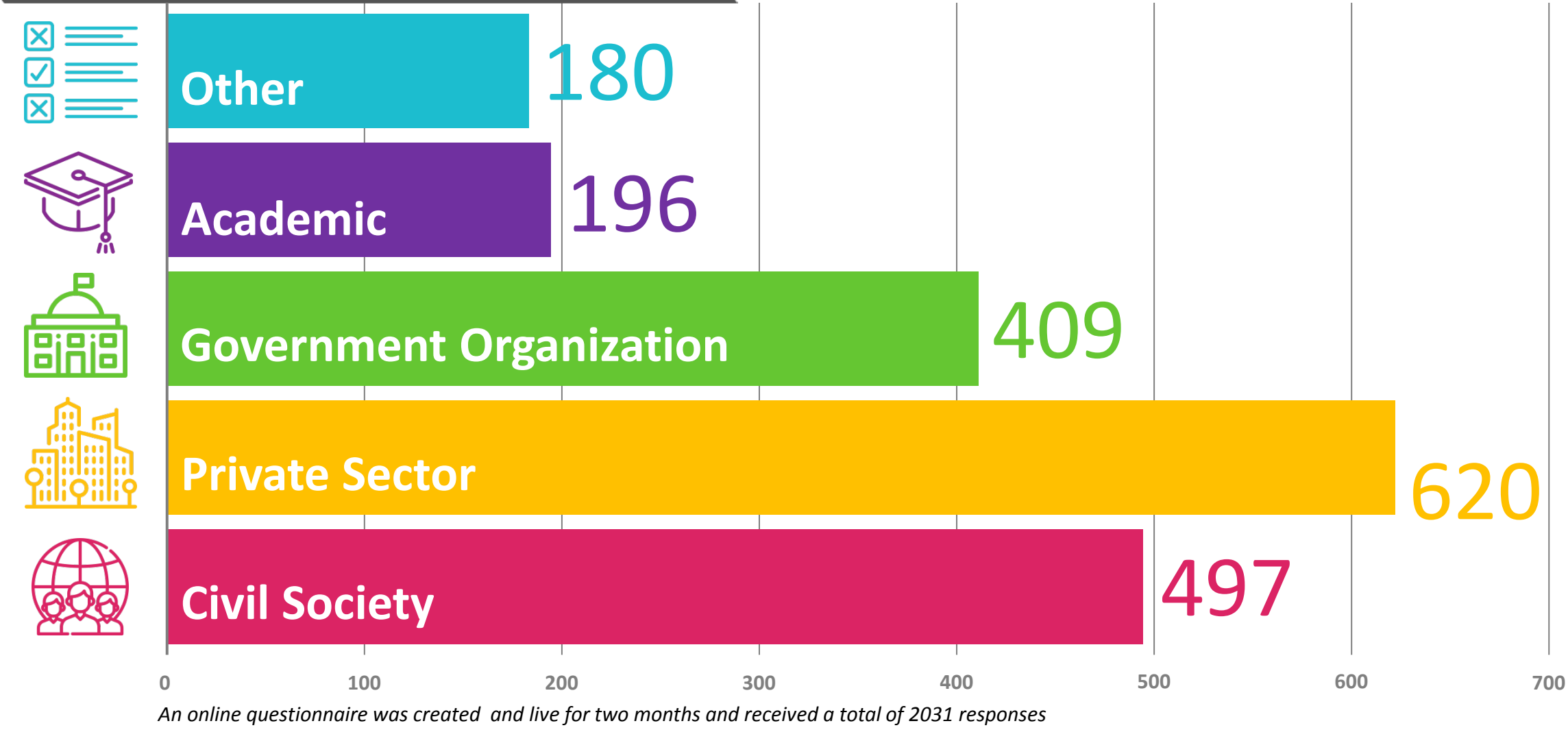
Perceptions

This City Resilience Framework gauges perceptions of primary resilience drivers. Workshop, meeting, and focus group participants from government, private, and civic sectors performed a strengths and weaknesses assessment on our services to identify gaps and opportunities.

Questionnaire Responses

2031 Total Respondents

Response by Profession

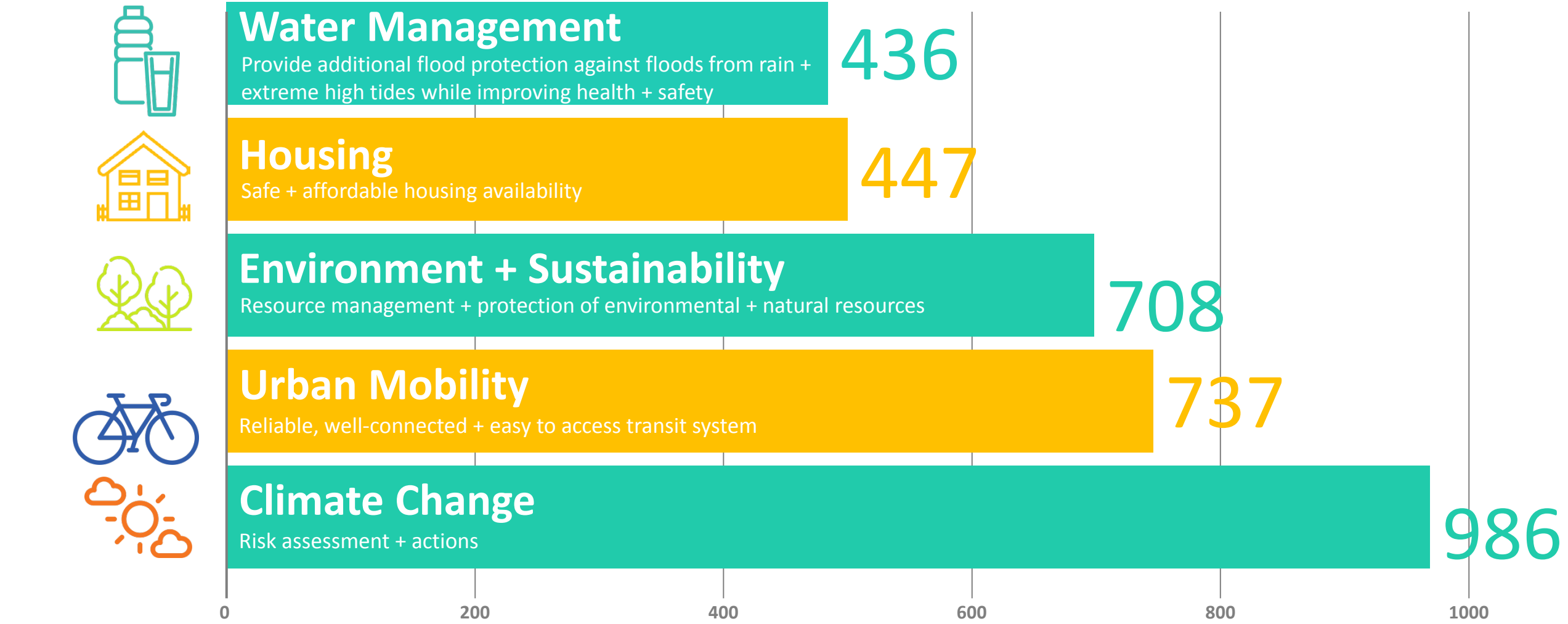


An online questionnaire was created and live for two months and received a total of 2031 responses

Questionnaire Responses
Key Priorities for Strategy

Response by Priority; Top 5 out of 18

Which issues should be prioritized in our 20-year resilience strategy?



An online questionnaire was created and live for two months and received a total of 2031 responses

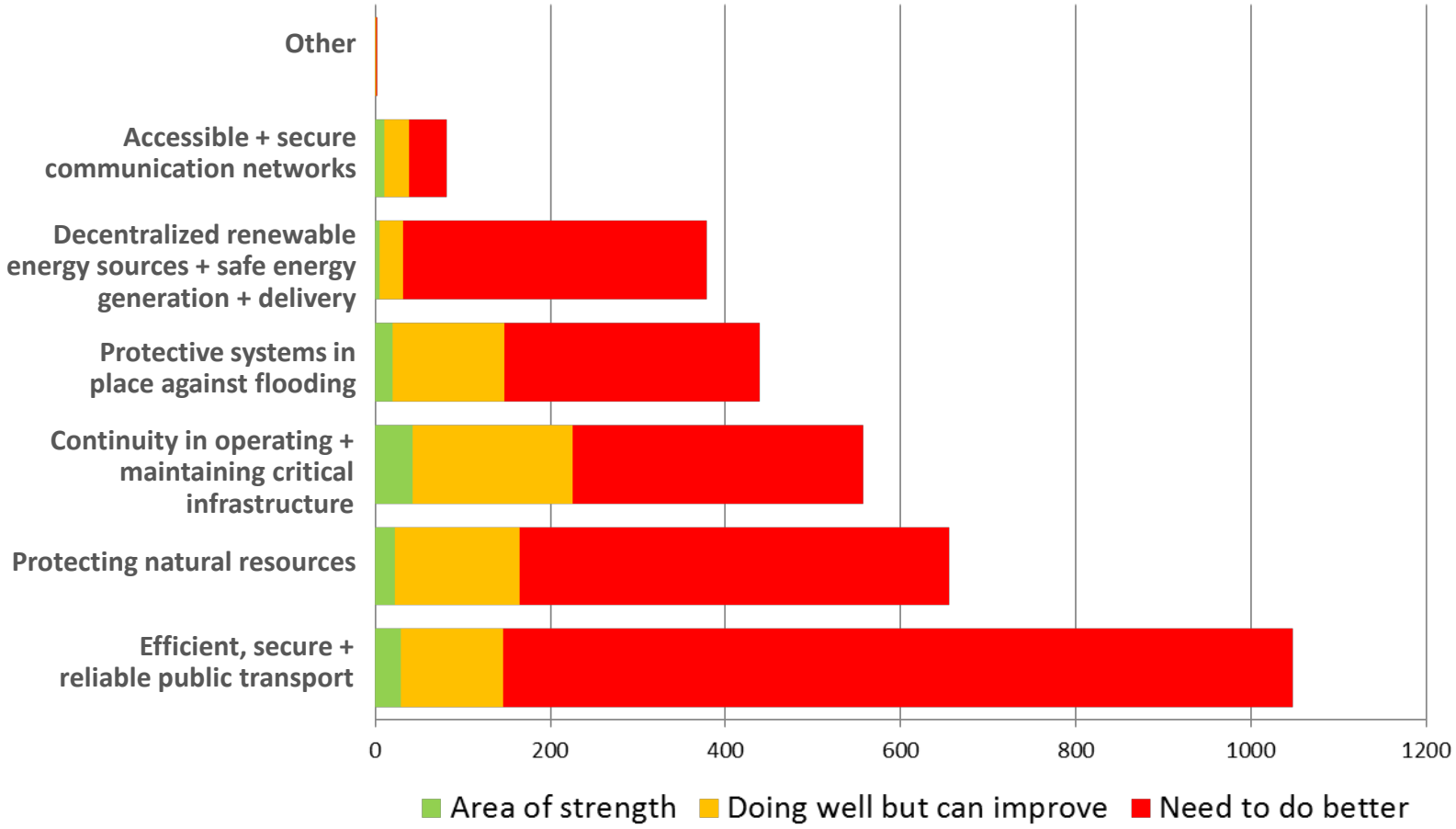
Questionnaire Responses
Key Findings

Infrastructure + Environment

Choose two factors that you feel are most important and rate how you think we're performing.

Infrastructure + Environment

Protects and enhances natural and man-made assets; ensures critical services operate in times of need; and provides a free flow of people, information, and goods.



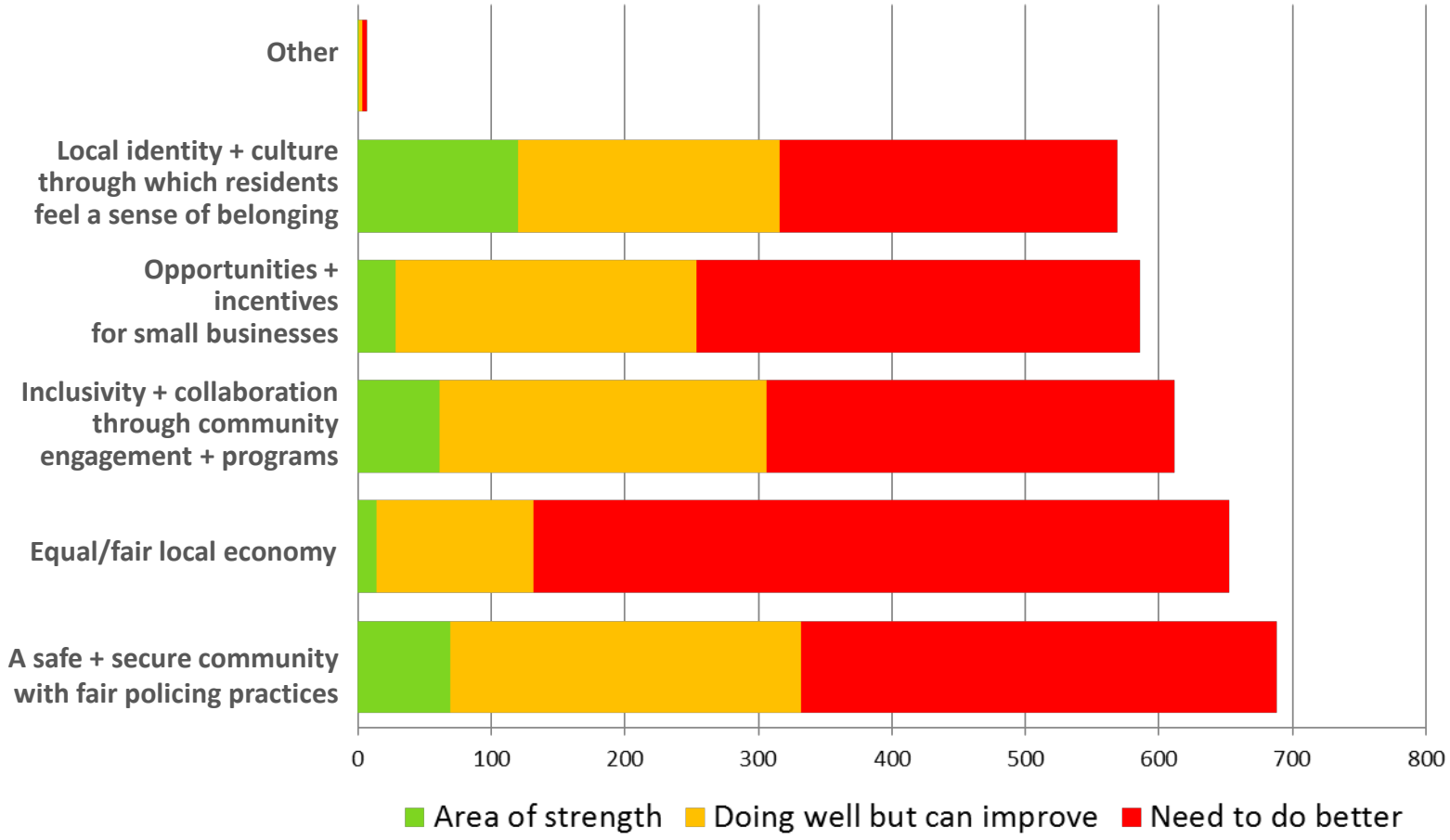
Questionnaire Responses
Key Findings

Economy + Society

Choose two factors that you feel are most important and rate how you think we're performing.

Economy + Society

Promotes social unity and the empowerment of its residents; ensures social stability, security, and justice; and fosters economic prosperity.



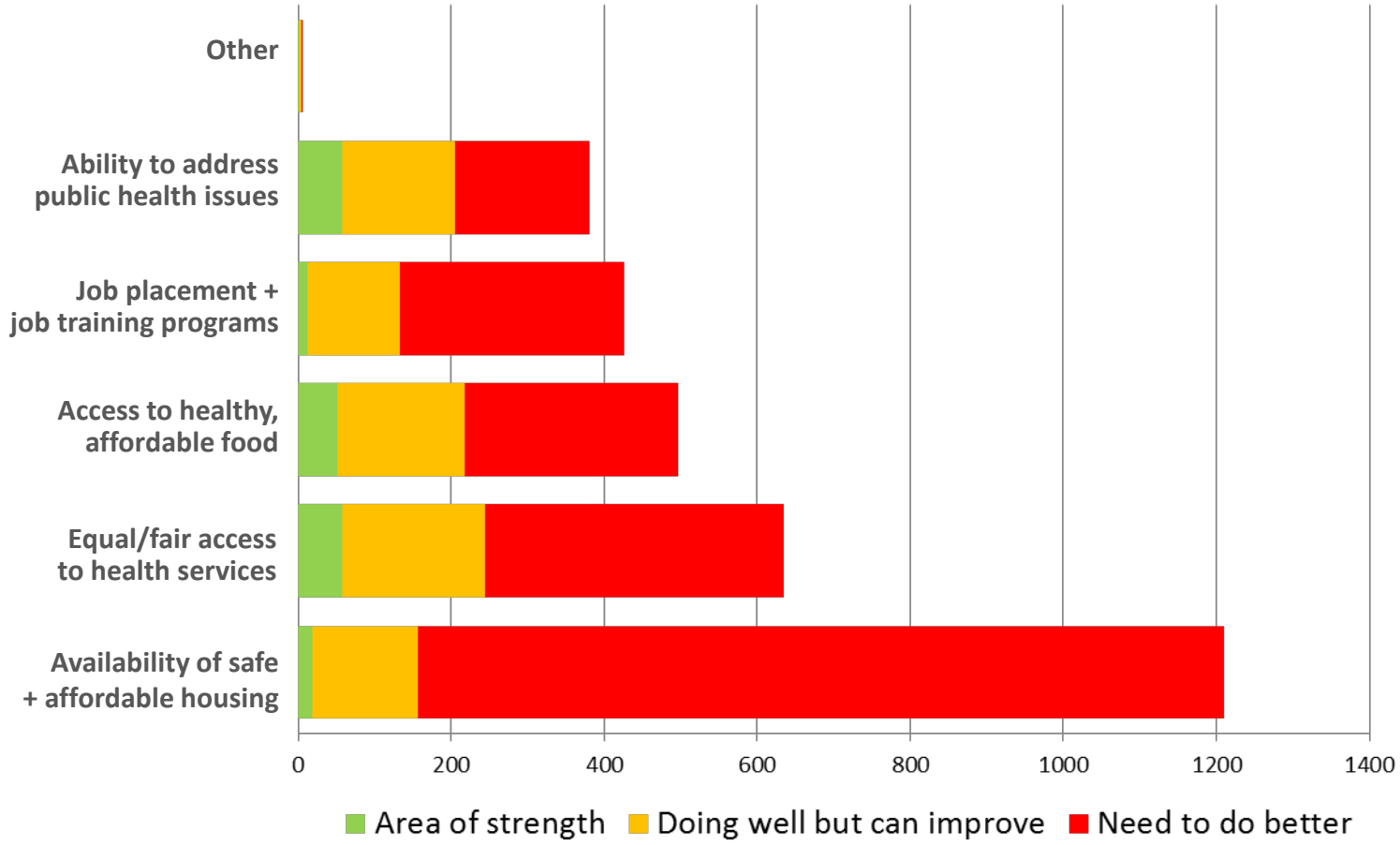
Questionnaire Responses
Key Findings

Health + Wellbeing

Choose two factors that you feel are most important and rate how you think we're performing.

Health + Wellbeing

Addresses the basic needs of the population including housing and healthcare, and provides its people with access to jobs and opportunities.



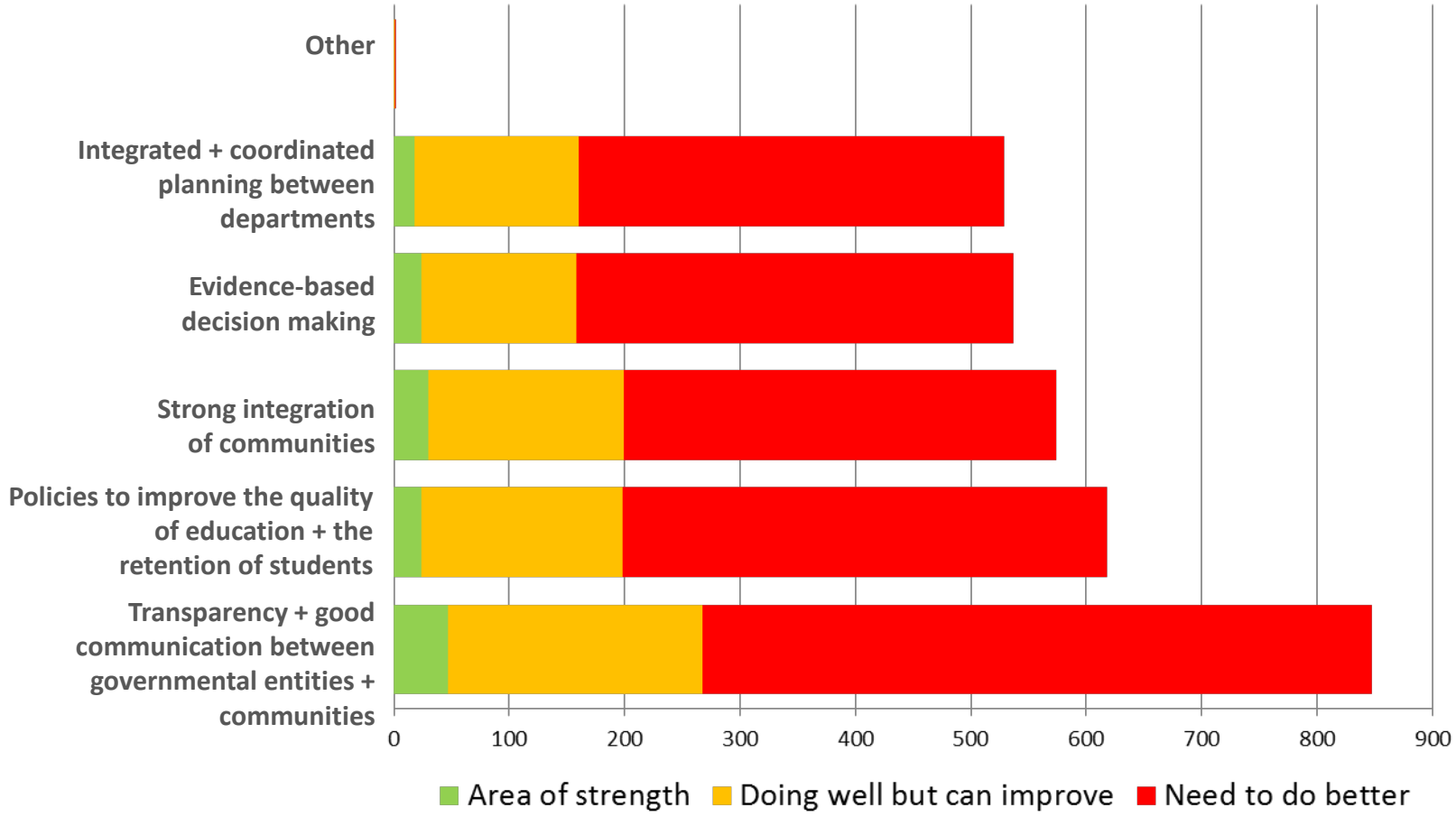
Questionnaire Responses
Key Findings

Leadership + Strategy

Choose two factors that you feel are most important and rate how you think we're performing.

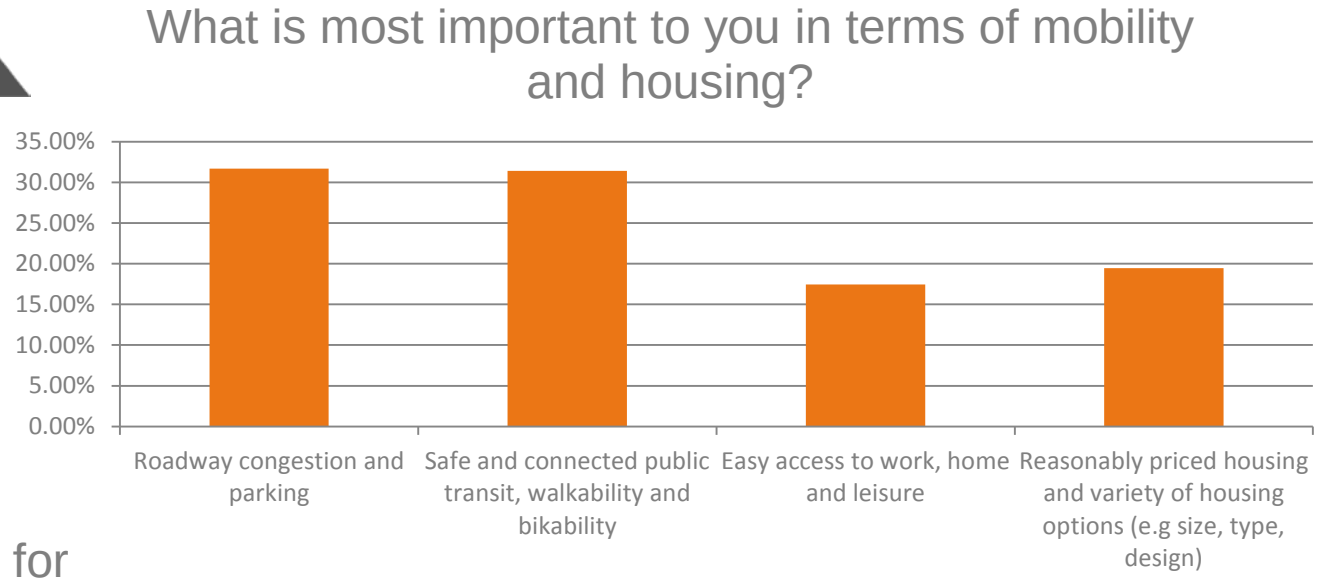
Leadership + Strategy

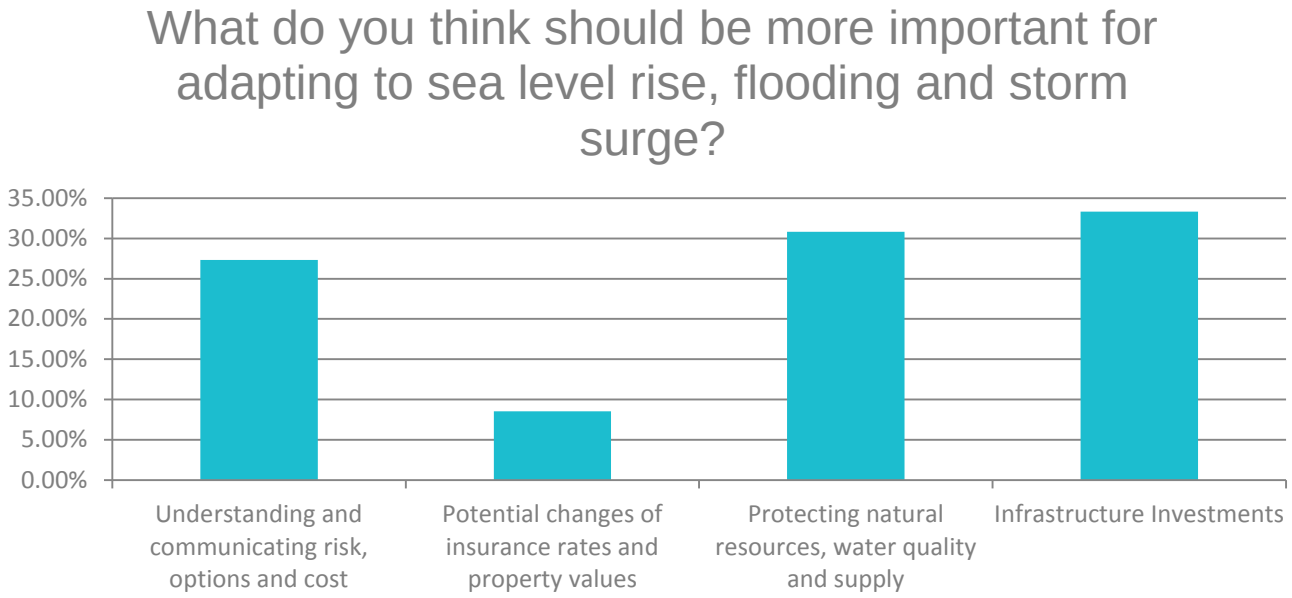
Promotes effective and efficient management; empowers a broad range of stakeholders; promotes long-term integrated planning.



Questionnaire Responses
Understanding Priorities

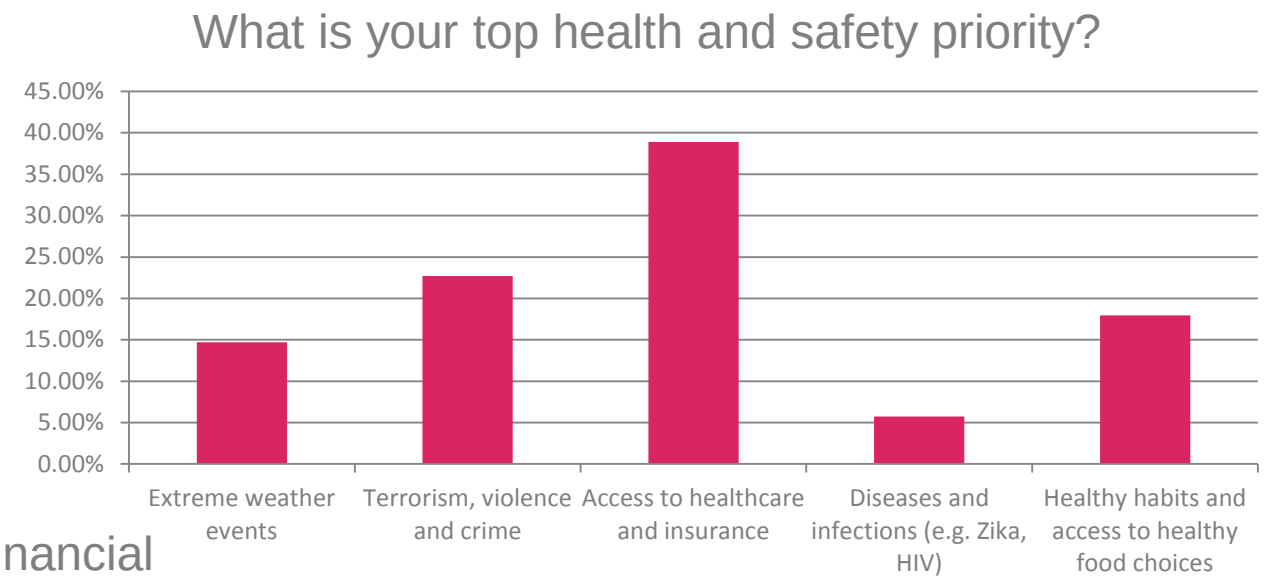
Infrastructure Investment

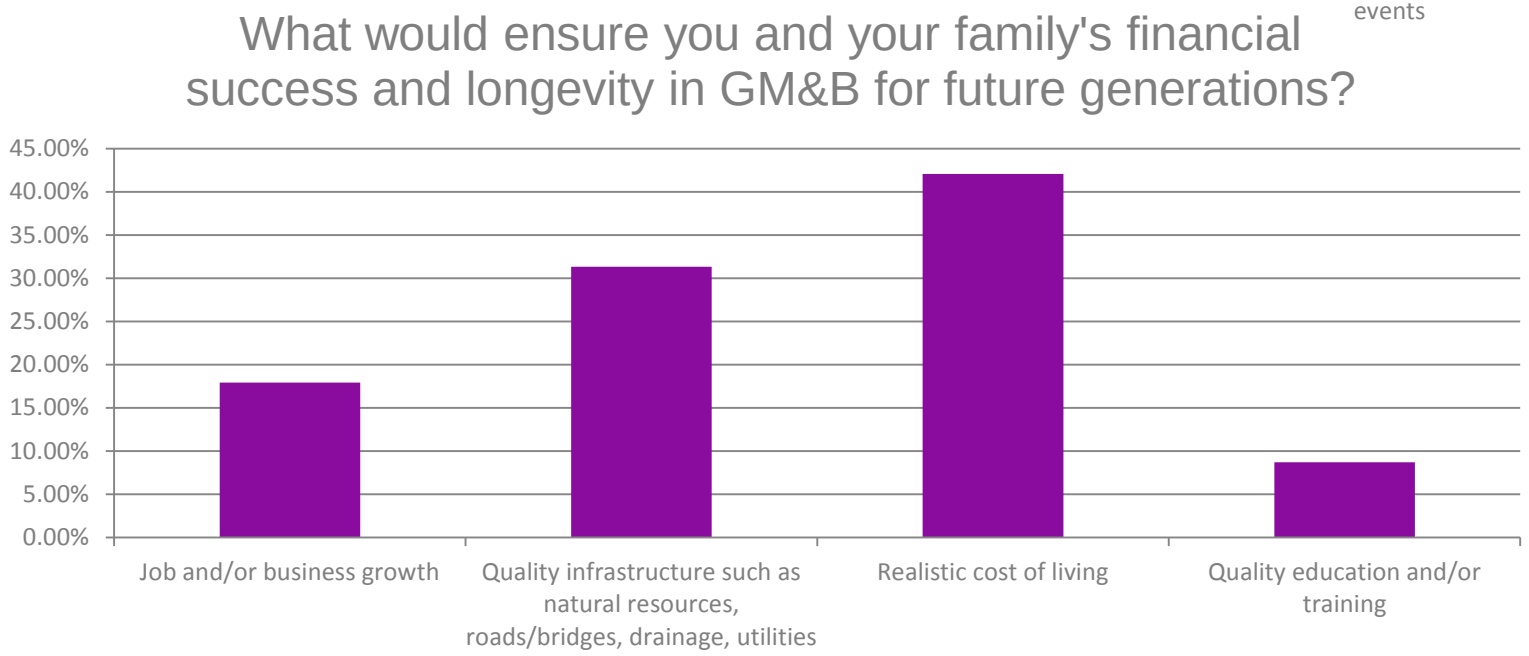




Human Investment

Questionnaire Responses
Understanding Priorities

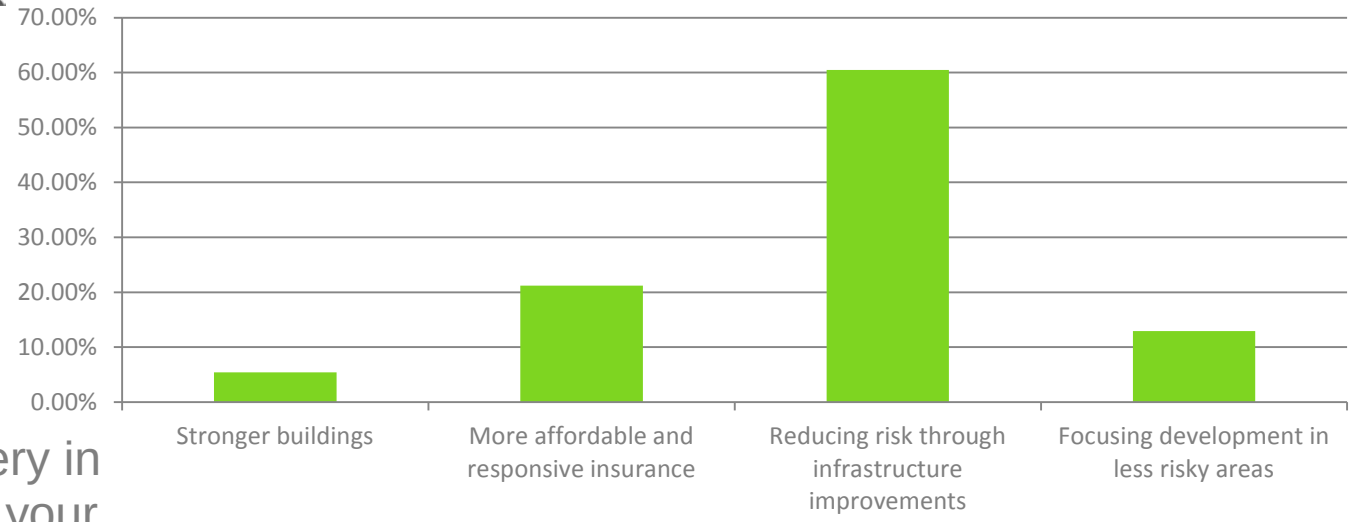




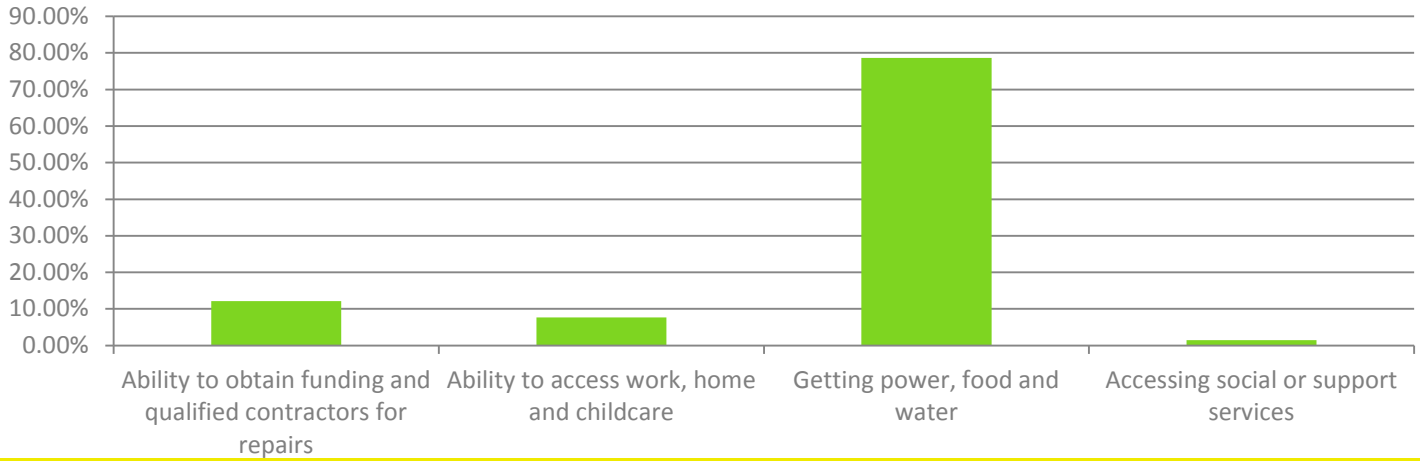
Recovery Investment

Questionnaire Responses
Understanding Priorities

What should government start to plan for now to prepare and recover from a potential disaster?

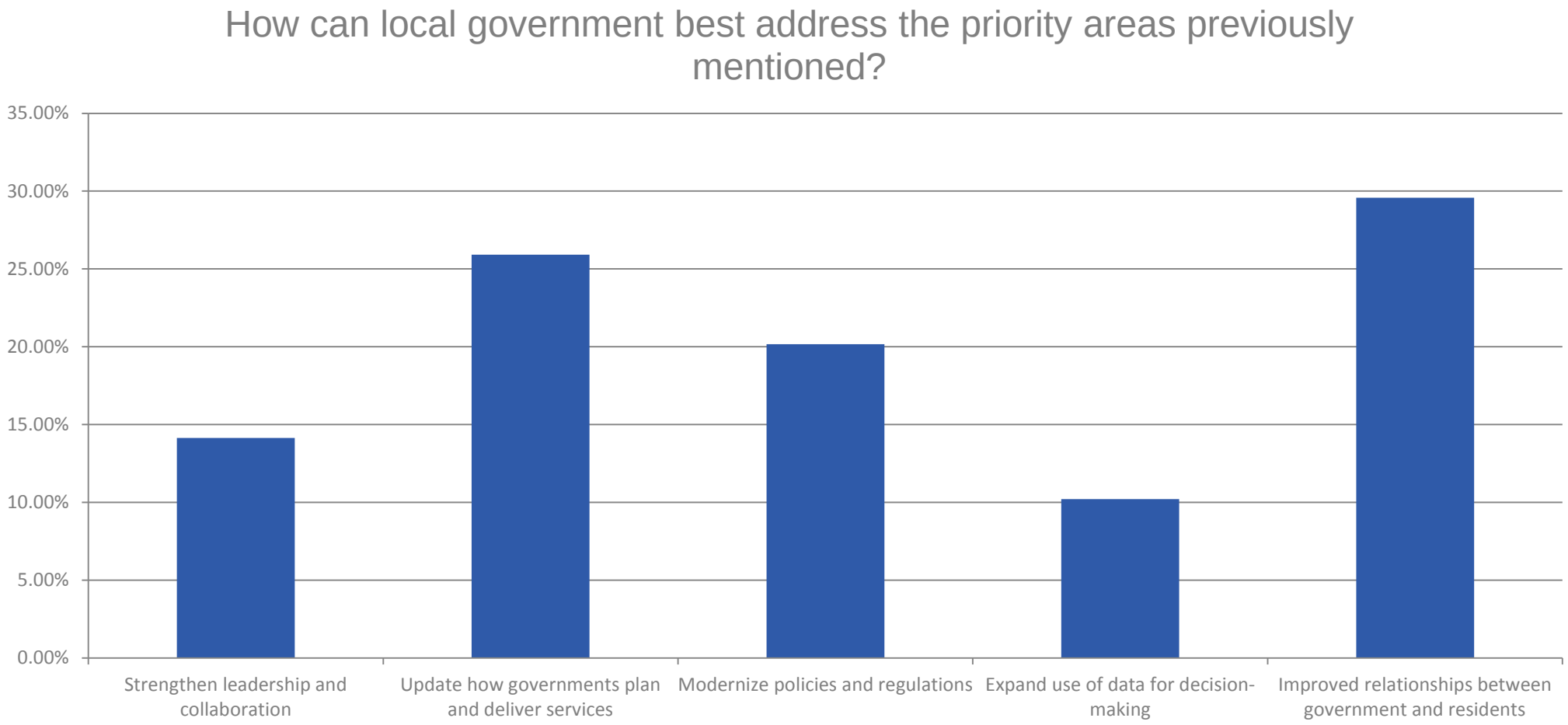


What is most important to you for quick recovery in the event of a disaster like a storm (assuming your friends and family are safe)?



Collaborative Investment

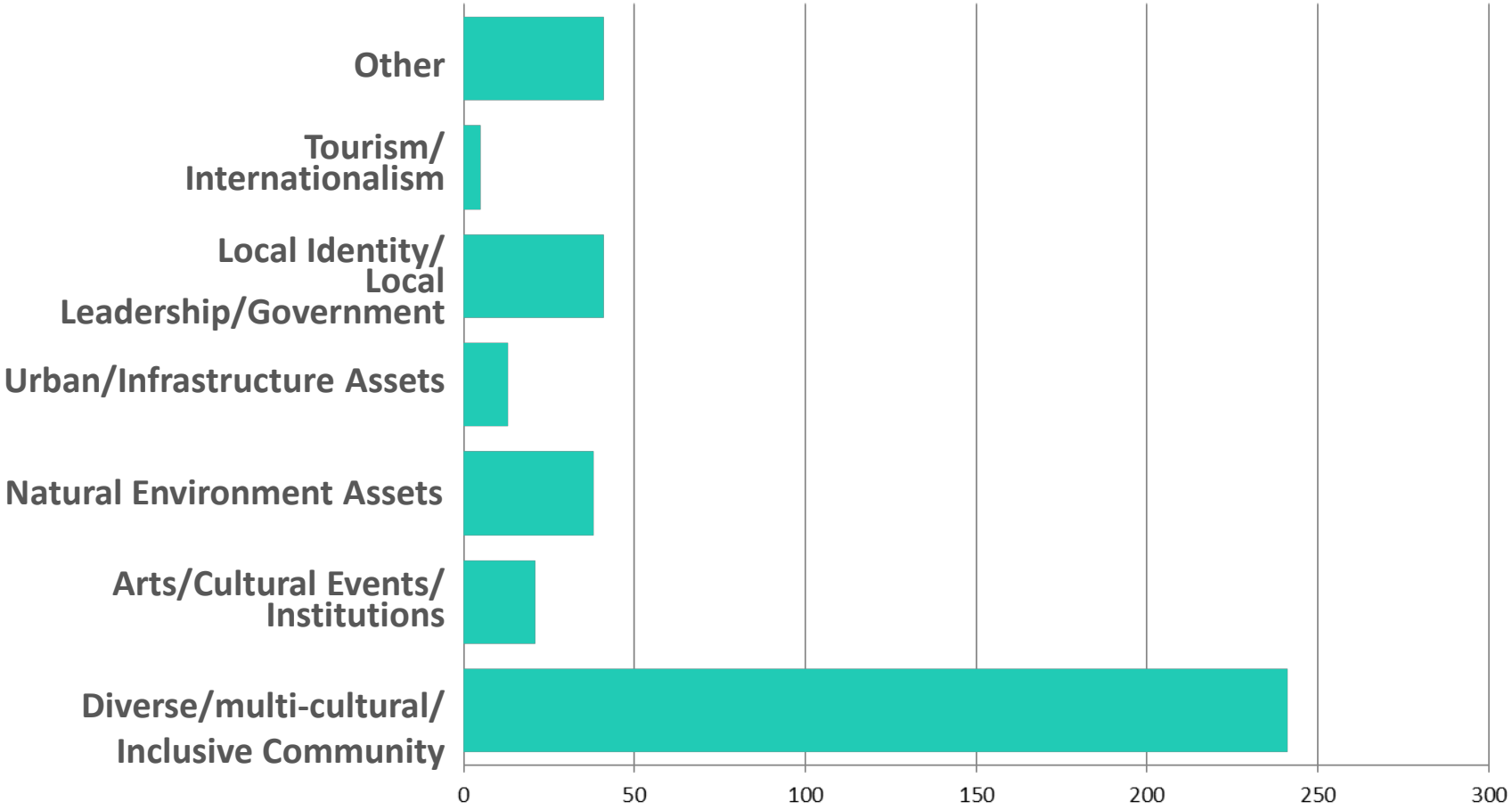
Questionnaire Responses
Understanding Priorities



Questionnaire Responses
Key Findings

Personal Investment

What makes you **proud** of our **community?**



**This is a sample set, categorizing 400 of the approximately 1,100 responses.*

Questionnaire Responses
Key Findings

Personal Investment

What makes you **proud** of our **community?**

"I'm proud of our clean beaches, new bike lanes, city bikes, programs for the community…improving schools, a government that cares for growing this city forward!"
—Real estate professional

"Its growth in the arts and performing arts and creation of major world class festivals." *—Visitor*

"I love the diversity of our people and our beautiful natural resources." *—Non-profit professional*

"The natural environment and the cosmopolitan feel of our community." *—Tourism + entertainment professional*

"Our open arms to people from other countries, especially those facing danger and socioeconomic hardship in their home countries." *—Tourism + entertainment professional*